



**THE TOYFRIEND  
CATALOGUE** 2015

**tickler®**

YOU NEVER FORGET YOUR FIRST TOYFRIEND



# THE TOYFRIENDS

## BY TICKLER





# THE CONCEPT

**Tickler** is a Swedish company that designs and develops fun-filled accessories. With the range of Toyfriend vibrators we have created a colourful world of positive and exciting sex-toys that combine functionality and quality with a look and attitude that put a smile on people's faces.

All Toyfriends are different in design, size and function, but share some basic qualities: They are all quiet, energetic, waterproof and made of smooth, body-safe silicone. The products come in contemporary packaging and with a one-year warranty. With individual characters and styles to meet different personal tastes, needs and preferences, we can assure you that:

*"You Never Forget Your First Toyfriend!"*





# RUBY RABBIT TOYFRIEND

Ruby Rabbit Toyfriend is a classic rabbit vibrator upgraded with great looks and fantastic feel at a great price. Ruby is made in the Toyfriend super-smooth body-safe silicone and has two motors and easy to use speed control and six different vibration patterns for outside as well as inside stimulation. It is waterproof, runs on 4 AAA batteries and comes with a 1 year manufacturer warranty.

## KEY POINTS:

- Great price, great quality
- Made from super smooth silicone and shiny ABS
- 2 powerful motors
- Waterproof and easy to clean
- 6 different vibration modes
- Great gift to yourself or a friend
- Comes with a one year warranty



High Quality SILICONE



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# BUDDY TOYFRIEND

## PUT IT ON TO KEEP IT UP!

Buddy Toyfriend is an elegant adjustable erection holder made in smooth and flexible silicone with a one-click hold/release mechanism for easy and safe use.

Place Buddy around the base or the root of the penis and pull tight. Buddy will hold the blood that flows into the penis and can make the erection harder and last longer. To release simply click the plastic mechanism.

### KEY POINTS:

- Great price, great quality
- Easy to use and easy to release
- Made from super smooth smooth silicone and shiny ABS
- Waterproof and easy to clean
- Comes with a one year warranty



*High Quality*  
SILICONE



# THE POCKET TOYFRIENDS

This Fabulous Four are Toyfriends that fit your pocket, which is great as **Foxy, Zany, Nice** and **Posh** are mini-sized vibrators for clitoral stimulation that you will never want to leave behind. With supercute, clean and modern design, simple functionality and lots of power at a great price the Pocket Toyfriends are something completely new – a necessary accessory! They really fit in your pocket or evening bag and are waterproof, made in smooth Tickler silicone and shiny ABS and come with a one-year warranty.

## KEY POINTS:

- Great price, great quality
- Cute, discreet yet full of power
- Made from smooth silicone and shiny ABS
- Fits in your pocket or evening bag
- Waterproof and easy to clean
- Great gift to yourself or a friend
- Comes with a one year warranty
- Battery included



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# THE ORIGINAL TOYFRIENDS

The Original Toyfriends was the first line of Toyfriend vibrators; **Cute, Rebel, Sunny, Mystic** and **Bunny** are all different in character and design but share some basic qualities: They are all quiet, energetic, waterproof and made of smooth, body-safe silicon. The products come in a contemporary packaging with a stand for storage and display. Battery is included and the products are ready to use.

## KEY POINTS:

- Cuddly, friendly and energetic
- Made from super-smooth body-safe silicone
- Fits in a handbag or toiletry bag
- Waterproof and easy to clean
- Comes with stand for storage and display
- Great gift to yourself or a friend
- Comes with a one-year warranty
- Battery included



BUNNY

CUTE

MYSTIC

REBEL

SUNNY



# THE ROCKET TOYFRIENDS

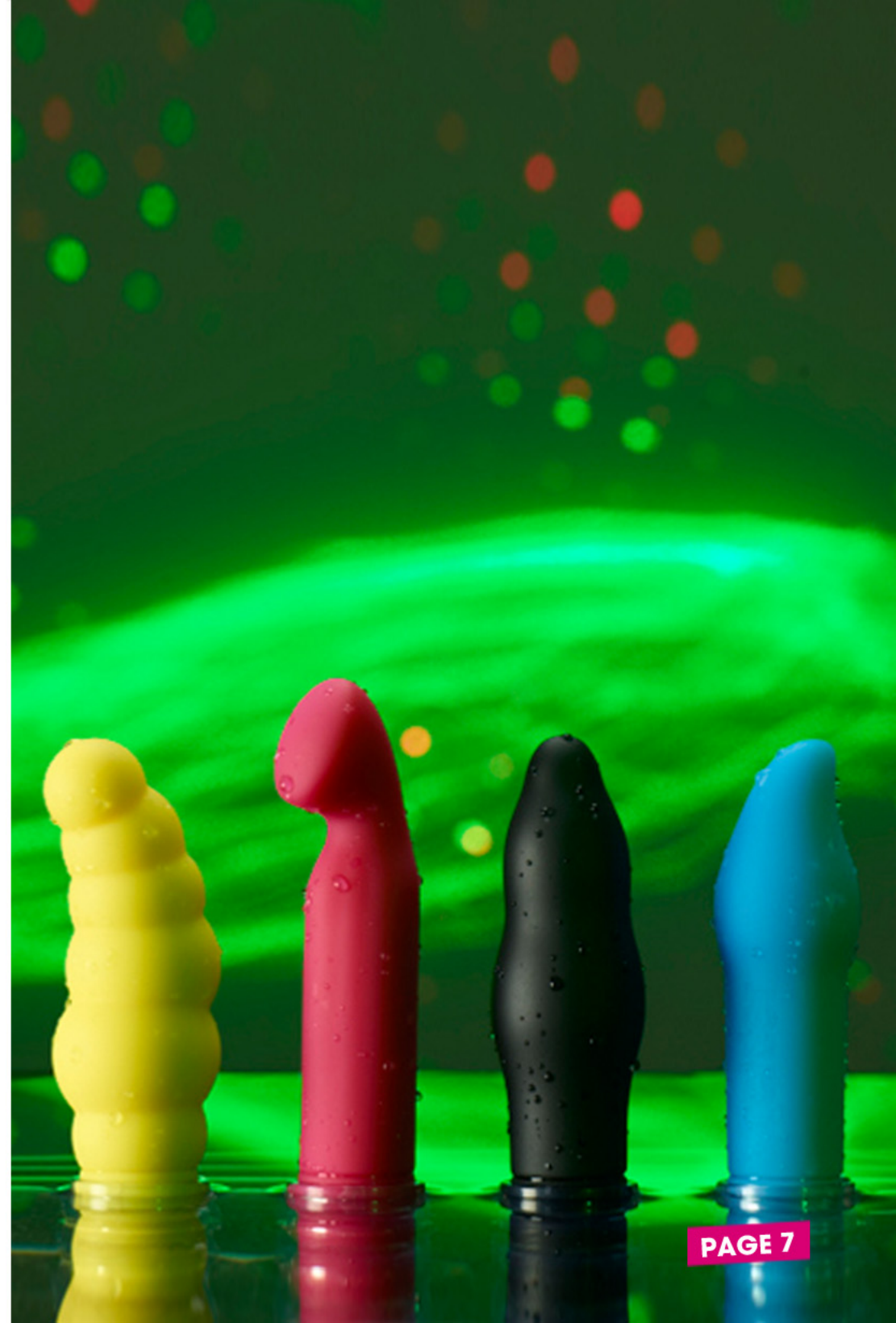
**Cheeky, Wavy, Curvy** and the **Starlet**, aka the Rocket Toyfriends, are a bit more grown up than the Pockets and the Originals both when it comes to size and function. Their wide girth, sleek shapes and choice of two speeds and three pulsation modes make them great for both inside and outside use. Add to that vibrant colours, and likeable personalities and you have a great addition to your circle of intimate friends. So, please have a look, feel the touch of the silicone and find which Rocket is your favourite Toyfriend.

## KEY POINTS:

- Designed for both outside and inside use
- Two speeds and three pulsation modes
- Made from super-smooth body-safe silicone
- Waterproof, powerful and easy to clean
- Comes with stand for storage and display
- Four hours usage time on one set of batteries
- Comes with a one-year warranty
- Batteries included



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# THE POWER TOYFRIENDS

The Power Toyfriends are the next line, bigger, stronger and bolder! **Bubbly, Coney, Nosy** and **Seti** are designed with unique flexibility in the silicone so that they bend and follow the pressure you adapt, and they have strong vibrations both at the tip as well as at the 'shoulders', giving you an endless variety of options. Add to that a lot of power, a choice of two speeds and three pulsation modes and you will find that the Power Toyfriends are truly something special. So check them out and feel the power today!

## KEY POINTS:

- Unique flexible silicone designed to adapt to your pressure
- Multiple vibration points for more ways to play
- Two speeds and three pulsation modes
- Made in super-smooth body-safe silicone
- Waterproof, powerful and easy to clean
- Comes with a stand for storage and display
- Batteries included



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# THE DOUBLE TOYFRIENDS

**Bossy** and **Shorty** Toyfriend come next in the Tickler line-up. The Doubles as they are called are a bit more outrageous, a bit more out there and maybe a bit more outspoken than the rest of the gang. **Bossy** and **Shorty** add both attitude and function to the Toyfriend range, providing simultaneous outside and inside stimulation, and by doing so giving you the best of two worlds. Like the Power Toyfriends, they are made in pure flexible lovely silicone, so they will adapt to your body just like a good Toyfriend should. And of course they are also completely waterproof, super-smooth and good for you and your body.

## KEY POINTS:

- Designed for double the fun
- Flexible smooth silicone for full comfort and control
- Made in super-smooth safe silicone
- Waterproof and easy to clean
- Comes with the stand for storage and display
- Comes with a one-year warranty
- Battery included



High Quality SILICONE



SHORTY

BOSSY



# THE TRAINER TOYFRIENDS

**Bossy** and **Shorty** Toyfriend come next in the Tickler line-up. The Doubles as they are called are a bit more outrageous, a bit more out there and maybe a bit more outspoken than the rest of the gang. **Bossy** and **Shorty** add both attitude and function to the Toyfriend range, providing simultaneous outside and inside stimulation, and by doing so giving you the best of two worlds. Like the Power Toyfriends, they are made in pure flexible lovely silicone, so they will adapt to your body just like a good Toyfriend should. And of course they are also completely waterproof, super-smooth and good for you and your body.

## KEY POINTS:

- Designed for double the fun
- Flexible smooth silicone for full comfort and control
- Made in super-smooth safe silicone
- Waterproof and easy to clean
- Comes with the stand for storage and display
- Comes with a one-year warranty
- Battery included



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# USAGE CHART

Tickler creates vibrators for customers with contemporary expectations that care about quality and design at an affordable price-point. We believe in matching individual preferences in style, size, design & function. That is why we have created 19 different vibrators divided into 5 lines, all with different shapes, sizes, functions and personalities. Our goal is that everybody should be able to find a Toyfriend that is perfect for them.

We have designed this 'Usage Chart' to help our customers choose their favourite Toyfriend. Of course there are many things to consider, but this is a guide to different ways they can stimulate.






*Outdoor* - Clitoral stimulation

*Indoor* - Internal vaginal use

*At the door* - Vaginal entrance

*G-spot* - Curved to enhance G-spot stimulation

*Backdoor* - Anal use

THE TOYFRIENDS	OUTDOOR	INDOOR	AT THE DOOR	G - SPOT	BACK DOOR
POCKET TOYFRIEND 	✓				
ORIGINAL TOYFRIEND 	✓		✓		
	✓		✓	✓	✓
	✓				
	✓			✓	
ROCKET TOYFRIEND 		✓	✓	✓	
	✓	✓	✓	✓	
	✓	✓	✓		
POWER TOYFRIEND 	✓		✓	✓	
	✓		✓		
	✓	✓	✓		✓
	✓		✓		✓
DOUBLE TOYFRIEND 	✓	✓			✓
	✓				✓



# THE BACKGROUND

**Tickler** is a Swedish design company founded by designer Eric Kalen in 2009. Eric has been called 'the Philippe Starck of sex-toys' by Elle France, and has a history of designing the finest sex-toys in the world.

The basic idea with Tickler is to offer products with great design and function and materials with a strong and modern brand at a reasonable price level. By offering products targeted at first time buyers as well as more experienced users and building a positive and fun-filled atmosphere around the idea of vibrators and the use of sex-toys we want be part of developing and improving the market for sex toys.

Traditionally the products in the low to mid-price range have been of quite poor quality material-wise and have lacked any type of brand identity or image. We believe that there is an opportunity both for the industry as a whole and the individual shops in particular to improve sales and image and profitability by offering customers a good and positive option that will make them come back and upgrade to more expensive and advanced products, and also 'spread' the word to friends and colleagues that there are cool sex-toys out there that both feel good and look good at an affordable price. We believe that giving the consumers a good experience with their first vibrator is vital to building the sex-toy market of the future and that this will benefit us all.







# CONTACT INFORMATION

Tickler would love to work together with you in creating the sex-toy market of the future, doing good business and making a lot of people happy. For more information on the products, pricing, sales material and what we can do for you please contact:

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**YOU NEVER  
FORGET  
YOUR FIRST  
TOYFRIEND**