

Project Values

Festival pertama di Indonesia yang melibatkan tiga elemen; Kesehatan, Seni, dan Kewirausahaan. Kami pun yakin festival ini akan menjadi yang pertama di Asia.

Mempromosikan isu kesehatan secara strategis yang bertujuan untuk mendapatkan respons positif dan dengan tanpa adanya umpan balik yang negatif.

Mempromosikan model penerapan strategi kewirausahaan sosial dalam perawatan kesehatan, yang telah terbukti secara positif dalam memobilisasi sumber daya yang terbatas dalam menghasilkan solusi inovatif yang sustainable.

Dipimpin dan diinisiasi oleh para profesional muda dan energetik dari berbagai latar belakang, yang peduli dengan sistem perawatan kesehatan, kesehatan seksual dan masalah kesehatan mental di Indonesia.



Operational
IDR 2,258,120,000.00

Exhibition Hall
Concert Hall
Decoration & Design
Curators & Experts
Volunteers
Ticketing

Marketing
IDR 1,479,200,000.00

Website Design
Documentation & Reporting
Campaign Media
Micro Key Opinion Leaders
Massive Key Opinion Leaders
Festival Ambassadors
Book Program
Media Partners
Database Collective Management
Media Design
Prime Gala
Opening & Closing Ceremony

Classes, Talkshows & Workshops
IDR 1,153,800,000.00

Groove Rhythm
ARTs Talks & Workshop
Health Talks & Workshop
Social Entrepreneurs Networks
Festival Guest Accommodations

ARTs Installation and Exhibition
IDR 2,304,000,000.00

ART Instalasi (4 Main Art Installation ++)
ART Exhibition (10 Artist ++)

PROPOSAL BUDGET IDR 7.195.120.000

**HE
ART
PREN
EUR
FESTIVAL 2019**

**WHERE THE
WORLD OF
HEALTH, ART AND
ENTREPRENEURSHIP
MEET**

HEARTPRENEUR FESTIVAL 2019

EMPOWERING INVESTMENT



WELCOMING PARTNERS

ART INSTALLATION (SELECTED)	IDR 500,000,000.00
ART EXHIBITION (SELECTED)	IDR 100,000,000.00
TALKSHOWS / WORKSHOP (1 SESSION) 'HEALTH / ART / ENTREPRENEUR TALKS'	IDR 49,250,000.00
WORKSHOP (3 DAYS) 'CLINICAL & ENTREPRENEURSHIP SUCCESS'	IDR 147,750,000.00
BOOTH PARTNERS (9 DAYS)	IDR 100,000,000.00

ART INSTALLATION (SELECTED)

Acknowledgement @ ART Installation
Logos up front (Supported by)
Acknowledgement @ Printed Media Partners
Acknowledgement on Press Release
Half Full Page on Book Program (Back Pages)

ART EXHIBITION (SELECTED)

Acknowledgement @ ART Exhibition
Logos up front (Supported by)
Acknowledgement @ Printed Media Partners
Acknowledgement on Press Release
Exclusive Artworks (by Selected Artist)

TALKSHOWS / WORKSHOP (1 SESSION) 'HEALTH / ART / ENTREPRENEUR TALKS'

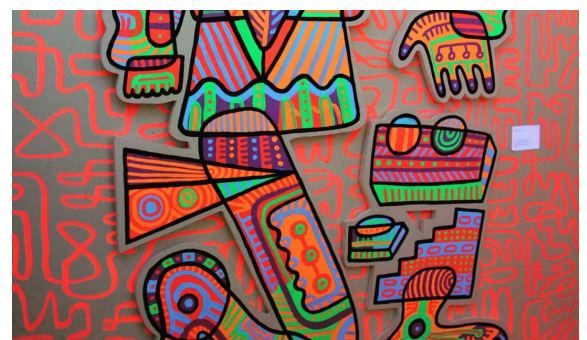
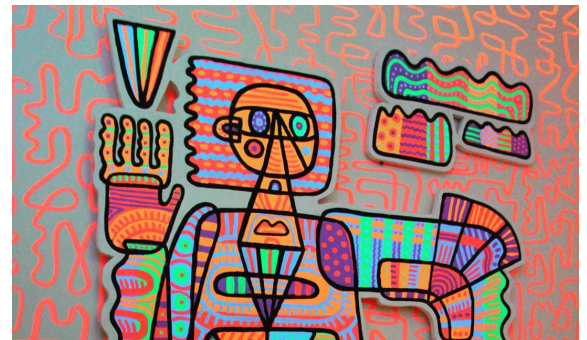
Acknowledgement On Selected Events
Logos up front (Supported by)
Acknowledgement @ Printed Media Partners

WORKSHOP (3 DAYS) 'CLINICAL & ENTREPRENEURSHIP SUCCESS'

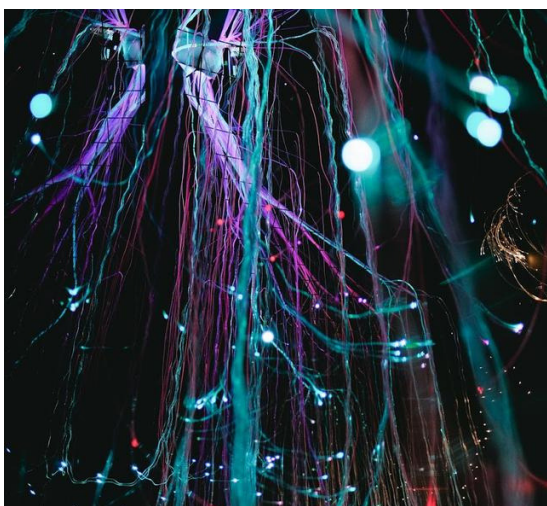
Acknowledgement On Selected Events
Logos up front (Supported by)
Acknowledgement @ Printed Media Partners

BOOTH PARTNERS (9 DAYS)

Exclusive Space for Booth 2*3 m
Logos up front (Supported by)



HEART ART PREN EUR FESTIVAL 2019



Logos up front (main funder)
 Acknowledgement @ Prime Center Point ART Installation
 Acknowledgement @ All Media Partners
 Acknowledgement & Speech on Media Conference
 Acknowledgement @ All Events
 One Full Page Advertisement on Book Program (Front Pages)
 Acknowledgement Logos on Book Program (Back Cover)
 VIP Preview @ Launching & Clinic Tours
 Booth Partners Premium
 Exclusive Supported by Acknowledgment on New Establish Clinic
 One Year Foundation Programs Acknowledgment
 Exclusive Artworks (by Selected Artist)
 Ticket All Pass (20)
 - Ticket VVIP Concert
 - Ticket Weekly
 - Ticket Workshop

Diamond

1.000,000,000.00 IDR

Logos up front (main funder)
 Acknowledgement @ one of selected ART Installation
 Acknowledgement @ All Media Partners
 Acknowledgement & Speech on Media Conference
 Acknowledgement @ All Events
 Half Full Page on Book Program (Front Pages)
 Acknowledgement Logos on Book Program (Sponsorship)
 VIP Preview @ Launching & Clinic Tours
 Booth Partners Premium
 One Year Foundation Programs Acknowledgment
 Exclusive Artworks (by Selected Artist)
 Ticket All Pass (10)
 - Ticket VVIP Concert
 - Ticket Weekly
 - Ticket Workshop

Gold

750,000,000.00 IDR

Logos up front (Supported by)
 Acknowledgement @ Prime Center Point of ART Exhibition
 Acknowledgement @ Printed Media Partners
 Acknowledgement on Press Release
 Half Full Page on Book Program (Back Pages)
 Acknowledgement On Selected Events
 Acknowledgement Logos on Book Program (Sponsorship)
 Booth Partners
 Ticket All Pass (10)
 - Ticket VIP Concert
 - Ticket Weekly
 - Ticket Workshop

SILVER

500,000,000.00 IDR

Logos up front (Supported by)
 Acknowledgement @ One of selected ART Exhibition
 Acknowledgement @ Online Media Partners
 Acknowledgement on Press Release
 Acknowledgement Logos on Book Program (Sponsorship)
 Booth Partners
 Ticket All Pass (5)
 - Ticket VIP Concert
 - Ticket Weekly
 - Ticket Workshop

BRONZE

250,000,000.00 IDR

Collaborative Partnerships Benefits;

Heartpreneur Festival, festival yang luar biasa dan unik, menggabungkan tiga elemen penting yaitu kesehatan, seni dan kewirausahaan, dikemas dalam rangkaian kegiatan guna menyebarkan informasi kesehatan secara edukatif, menarik dan tidak biasa.

Kolaborasi ini akan menunjukkan bahwa kesehatan, seni, dan kewirausahaan dapat membantu masyarakat (generasi muda) untuk mengubah perspektif mereka dan mendapatkan kesadaran tentang kesehatan dan kewirausahaan, dengan mudah dan masif.

HEART ART PRENEUR FESTIVAL 2019



GALLERY • MUSEUM • THEATER

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